



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Davis Group Inc, The
Attention: Accounts Payable
4201 Bee Caves Rd, Suite C-101
Austin, TX 78746

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
969323-1	11/04/12	November 2012	10/29/12 - 11/02/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingt	National

Advertiser	Product	Estimate Number
FL Dem Party/3PAC/Abruzz	FL DEM PARTY: AB,S,S	1420

Flight Dates	Order #	Alt Order #
11/01/12 - 11/02/12	969323	06400982

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
923		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/01/12	11/02/12	WPBF News 25 Mornings	5:30-5:57am	---TF--	:30	2	\$320.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	2	\$320.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	5:29 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	FDP1201H	\$320.00 NM
2	WPBF	F	11/02/12	5:42 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	FDP1205H	\$320.00 NM
2	11/01/12	11/02/12	WPBF News 25 Mornings	6-7AM	---TF--	:30	2	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	11/01/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	FDP1201H	\$550.00 NM
1	WPBF	F	11/02/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	FDP1205H	\$550.00 NM
3	11/01/12	11/02/12	Good Morning America	7-9AM	---TF--	:30	2	\$550.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	7:30 AM	Good Morning America	7-9AM	:30	FDP1201H	\$550.00 NM
2	WPBF	F	11/02/12	8:40 AM	Good Morning America	7-9AM	:30	FDP1205H	\$550.00 NM
4	11/01/12	11/02/12	The View	11A-12PM	---TF--	:30	1	\$800.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	11:33 AM	The View	11A-12PM	:30	FDP1205H	\$800.00 NM
5	11/01/12	11/02/12	WPBF News 25 @ Noon	12pm-1230pm	---TF--	:30	2	\$350.00	NM
	Class of Time - Fixed Non Pre-emptible								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---TF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	12:25 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FDP1201H	\$350.00 NM
2	WPBF	F	11/02/12	12:10 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	FDP1205H	\$350.00 NM
6	11/01/12	11/01/12	Jimmy Kimmel	1206-106A / 1135P	---1---	:30	1	\$140.00	NM



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Advertiser	Product	Estimate Number	
FL Dem Party/3PAC/Abruzz	FL DEM PARTY: AB,S,S	1420	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	---1---				1	\$140.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	1:00 AM	Jimmy Kimmel	1206-106A / 1135P	:30	FDP1205H	\$140.00 NM
7	11/01/12	11/02/12	M-F 5pm News	5-6pm	---TF--	:30	2	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	---TF--				2	\$900.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	11/01/12	5:55 PM	M-F 5pm News	5-6pm	:30	FDP1201H	\$900.00 NM
1	WPBF	F	11/02/12	5:27 PM	M-F 5pm News	5-6pm	:30	FDP1205H	\$900.00 NM
8	11/01/12	11/02/12	WPBF News 25 @ 6:00P	6-6:30PM	---TF--	:30	2	\$1,050.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	---TF--				2	\$1,050.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	11/01/12	6:20 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	FDP1205H	\$1,050.00 NM
1	WPBF	F	11/02/12	6:24 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	FDP1205H	\$1,050.00 NM
9	11/01/12	11/02/12	Wheel Of Fortune	7-7:30PM	---TF--	:30	2	\$1,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	---TF--				2	\$1,600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	FDP1205H	\$1,600.00 NM
2	WPBF	F	11/02/12	6:59 PM	Wheel Of Fortune	7-7:30PM	:30	FDP1205H	\$1,600.00 NM
10	11/01/12	11/02/12	Jeopardy	7:30-8PM	---TF--	:30	1	\$1,700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	---TF--				1	\$1,700.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	7:52 PM	Jeopardy	7:30-8PM	:30	FDP1205H	\$1,700.00 NM
11	11/01/12	11/02/12	M-SUN WPBF News 25 @ 11-11:35PM		---TF--	:30	2	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	---TF--				2	\$1,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	11:26 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	FDP1205H	\$1,000.00 NM
2	WPBF	F	11/02/12	11:14 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	FDP1205H	\$1,000.00 NM
12	11/01/12	11/02/12	Nightline	1135-1205AM / 123	---TF--	:30	1	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	---TF--				1	\$700.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	11/02/12	11:43 PM	Nightline	1135-1205AM / 123	:30	FDP1205H	\$700.00 NM
13	11/01/12	11/01/12	46TH ANNUAL CMA AW/8-11PM		---1---	:30	1	\$5,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/29/12	11/04/12	---1---				1	\$5,400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	11/01/12	10:27 PM	46TH ANNUAL CMA AWARDS	8-11PM	:30	FDP1205H	\$5,400.00 NM



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FL Dem Party/3PAC/Abruzz	FL DEM PARTY: AB,S,S	1420

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Total Spots							21		

Payment Terms 30 Days

<u>Gross Total</u>	\$21,380.00
<u>Agency Commission</u>	\$3,207.00
<u>Net Amount Due</u>	\$18,173.00